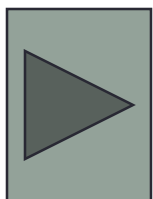


2021-22 ANNUAL MEETING

Child Care Connection



We help put the care in child care.



VISION & MISSION STATEMENT

Agency Mission

Child Care Connection provides the tools and education to give each child the very best start in life.

Agency Vision

At Child Care Connection, our vision is to ensure that every child is provided with a positive early childhood experience, and to become an exceptional model for child care resource and referral.

Goals and Objectives

- To collect data on available child care in order to provide referrals for care to parents of children from birth to adolescence.
- To educate parents as consumers and to help parents choose appropriate child care.
- To explore, plan, promote and coordinate child care programs; to work toward expansion of child care options.
- To provide professional guidance, consultation, and technical assistance to child care programs in such areas as education, social services, health and nutrition, parent involvement, child abuse and neglect, and children with special needs.
- To advocate for high standards of programs and operation for existing and new group child care agencies or centers, family child care homes, and other types of child care.

Goals (continued)

- To encourage, assist, and coordinate the efforts of existing child care programs to expand and strengthen their services.
- To cooperate with other community agencies, both public and private, to provide leadership, coordination, planning and training on the development and improvement of effective community child care agencies and personnel.
- To seek, receive, negotiate, and accept bequest, devises, gifts, contributions and grants, both public and private, to use and disburse the same to carry out the aforesaid purposes.

Agency Highlights

Purchased new VOIP phone system
 New Agency Website
 Hired two new staff
 Staff salary increases
 Parent newsletters from family engagement specialist
 Diversity, Equity & Inclusion Committee with consultant
32st Annual Provider Conference
 20th Annual Provider Appreciation Event

Community Support

- Trenton Stakeholders
- United Way Pledge Drive
- Weekly FCC provider gatherings

Collaborations

- One-Stop Career Center
- *Early Mercer Reads*
- Burke Foundation Early Childhood Stakeholders Group
- *Trenton Kids Count 2023*
- HomeFront diaper/wipes distribution partnership

Advocacy:

- Mercer County HSAC Legislative Breakfast
- Strolling Thunder
- *Think Babies!* Campaign
- Wrote recommendations on behalf of the Alliance for Early Care & Education regarding proposed child care legislation
- Numerous provider surveys distributed for advocacy entities

Mini Fundraising Events:

- Annual Appeal = \$5,250



Highlights (2)

Leadership in CCR&R Services

Child Care Connection continues as leader in national, state, and local organizations:

*State

- Child Care Aware-NJ **Formerly NJACCRRRA
- Division of Family Development Child Care Development Fund (CCDF) Workgroup
- NJ Early Care & Education Alliance (Secretary)
- Info Sessions for Providers on State's Child Care Subsidy Program
- ACNJ *Think Babies* Statewide Campaign
- NJ Future's Committee for Lead in Drinking Water Task Force
 - *Lead in Child Care Facilities* Subcommittee



Highlights (3)

* Local

- Mercer Co. Human Services Advisory Council
 - Children, Families, & Child Care Subcommittee (Co-chair)
 - Government & Policy Committee
- Workforce Development Board (WDB)
 - Literacy Committee
- * *Early Mercer Reads Day*
- Trenton Stakeholders
- Burke Foundation Early Care Stakeholders Group
- Trenton Social Impact CEO Group (Co-chair)
 - Common Good Initiative
- Implemented New Procedures for Summer Camp Programs
- Weekly Communication with Child Care Providers (Center & FCC)
- * Staff Participation in Community Activities, Boards, etc.
- **Kiwanis Club of Trenton** (Executive Board)
- Young Children Priority One Committee (Chair)
- **Zonta Club of Trenton** (Chair, UN Committee)
- New Website
- New VOIP (Voice Over Internet Protocol) Phone System
- Transitioned to Microsoft 365
- Hired New Information/Technology Liaison from Within
- In-person Conference Event at Hyatt Regency Princeton



Highlights (4)

Conferences FY 2020 & 2021

- **CCC/CCCS Annual Conference for ECE, Princeton, October 2021**
- Community Works, Princeton, January 2022 (virtual)
- Aletha R. Wright Symposium on Early Care & Education, West Windsor, May 2022**
- Excellence in Leadership Conference, Morristown, June 2022

***Planning Committee*



Personnel

Staff	26*
Actual Positions	32
Vacancies	6
Resignations	3**
Retirements	2
New Hires	2



**23 full-time; 3 part-time*

***Resignations include one new opportunity, one voluntary resignation, & one health-related.*

Staff Development

- **Red Cross CPR/First Aid Certification Course**
- Presentation on Health Benefits Package
- Mutual of America Presentation on Pension Plan
- Diversity, Equity, & Inclusion Sessions
- MS Word 2019, 101 & 102
- Grammar, 101 & 102
- Discovering Your Strengths
- Ethics
- Business Math
- Creative Thinking
- Critical Thinking Essentials
- Personal Skills
- Work/Life Balance
- Working From Home
- Writing Under Pressure
- Business Writing
- Active Listening
- Human Resources
- Play in Family Child Care
- Learning Through Play in Family Child Care
- Communicating with Families
- Healthy Homes for Community Health Workers
- Supporting Healthy Eating in Family Child Care
- Partnering with Parents to Support children's Development
- Preventing Challenging Behavior in Family Child Care
- Active Play in Family Child Care
- The Balanced Use of Authority
- History, Concepts, Ethics, and Rule-Making in Human Care Regulation
- The Licensing Process, Investigation, and Evidence
- Using Responsive Caregiving in Family Child Care
- Using Mindfulness Strategies in Family Child Care
- Introduction to Enforcement
- Play and Building Children's Brains
- Understanding Play and Your Role
- Introduction to Regulatory Enforcement
- Introduction to the Licensing Process, Investigation, and Evidence
- Balanced Use of Authority, Complaint Investigation, and Suppressing Illegal Operations
- Mandated Reporting in Early Care & Education
- Health, Safety, & Child Growth & Development: Basic Requirements for Licensing
- ITERS-3 Overview: Infant/Toddler Environment Rating Scale
- ECERS-3 Overview: Early Childhood Environment Rating Scale
- NJ Birth to Three Early Learning Standards Overview
- Data-Driven Continuous Quality Improvement: Mobilizing Systems to Improve Child & Family Well-Being
- Planning Supports for Children & Youth with Autism Spectrum Disorder
- The Power of Emotional Intelligence for Children Birth through Eight
- Understanding Licensing Regulations
- Evaluating and Supporting Early Childhood Educators
- Preventing Exposure to Workplace Chemicals
- Violence Prevention
- Keeping Babies & Children in Mind



Community Events, Job Fairs, & Visibilities

Weekly Meetings for FCC Providers
Monthly Meetings for Center-Based Providers
Smith Family Foundation Re-Connect Event
Capital-Area YMCA Healthy Kids Fair
Mercer Co. Family Service Organization Fall Fair
John O. Wilson Community Resource Fair
Show LAVA Love Homelessness Resource Fair
Parent Café Events



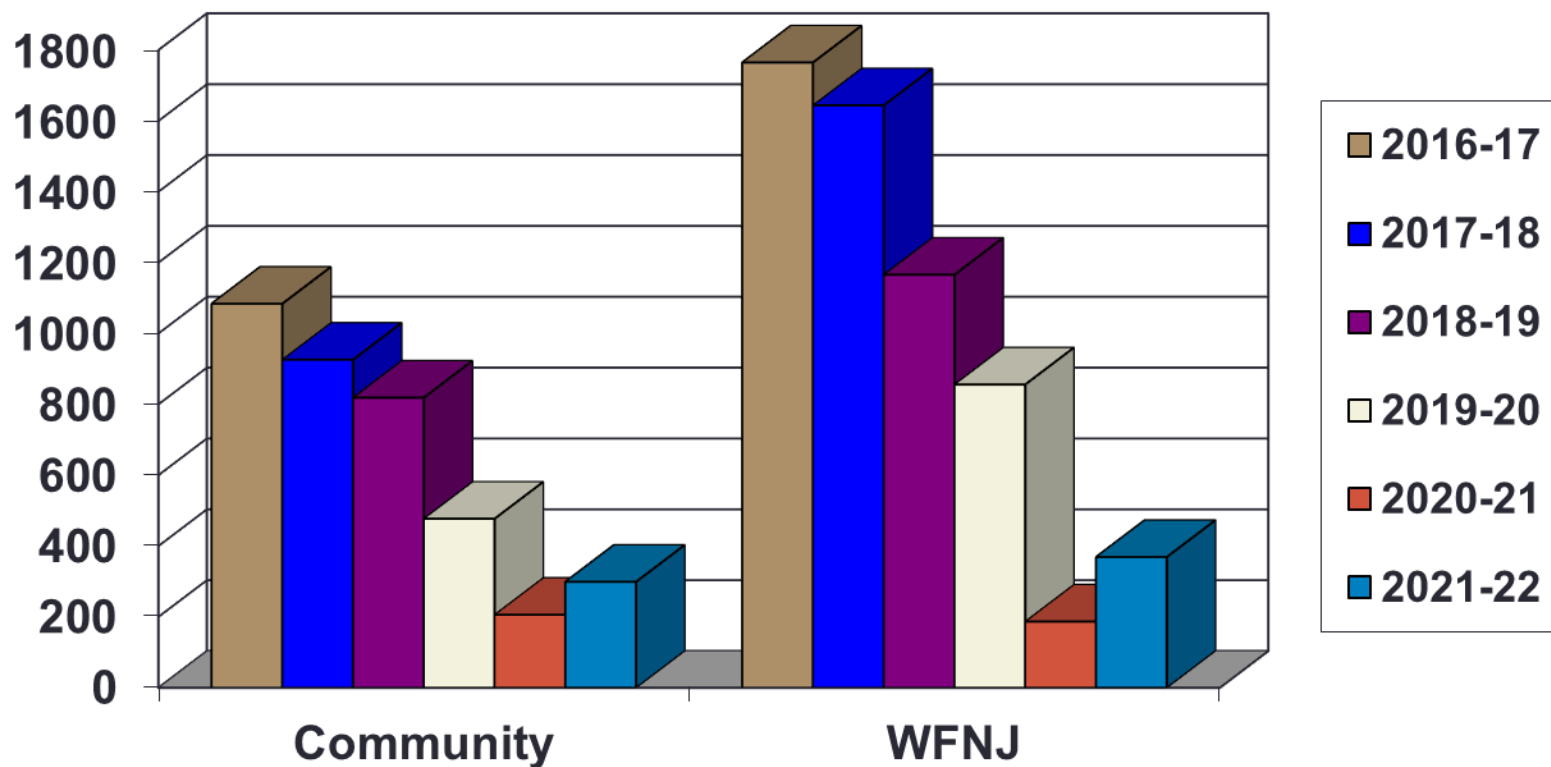
Resource & Referral Programs

	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
Community	1084*	926*	819*	477*	206*	299
WFNJ	1765	1644	1166	856	187**	369

****Includes 319 online searches through our web site. Total options provided: 3,728***

*****COVID-19 reinstated mandated activities for TANF customers effective February 2022, but many activities were still remote, which affects the need for child care.***

Referral Department



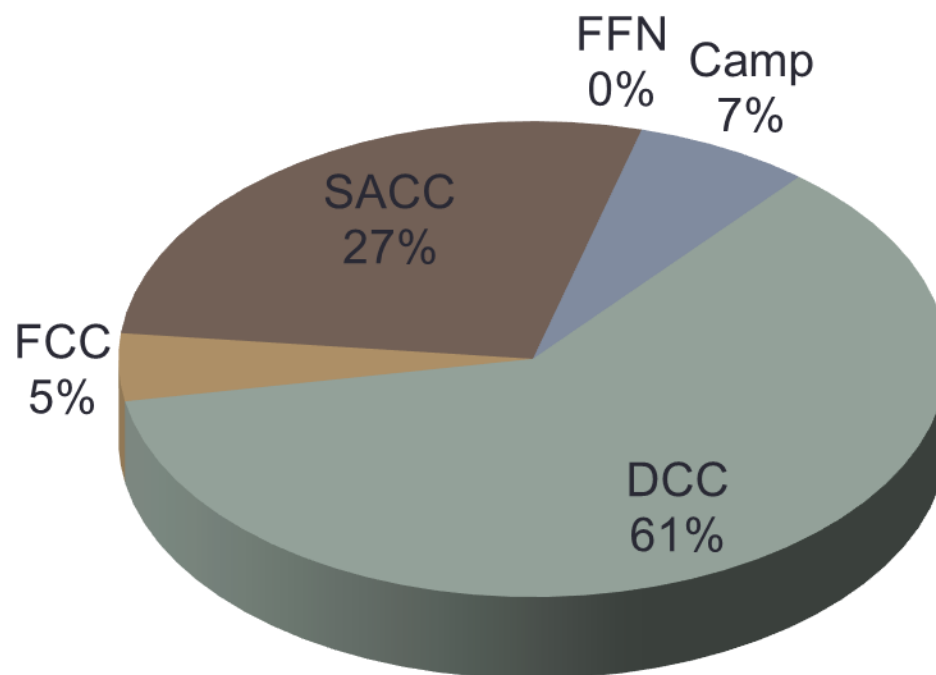
Work First NJ Statistics

	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
Total Participants Counseled	1947	1240*	1154	890	196	369
Total Placements**	1799	1499	1146	717	180	349
Day Care Centers	1029	742	725	447	112	213
Family Child Care	55	22	26	20	10	16
School-Age Care	567	258	247	154	45	96
FFN (formerly HA)	8	3	1	0	0	0
Summer Camp	135	147	126	90	11	24
Drop-In	5	9	19	6	2	0
FFN Inspections	12	15	1	0	0	11
Total Homes Approved	12	10	1	0	0	4

**Extensions are no longer included in this total as it was in previous years. Extensions total 99 for 2021-22.*

***NACCRRWare does not compute multiple placements for the same type of care within the same family.*

****COVID-19 instruction removed the mandatory activities for TANF customers, thus reducing the number of referrals from the County Board of Social Services drastically for fiscal years 2020 and 2021.*



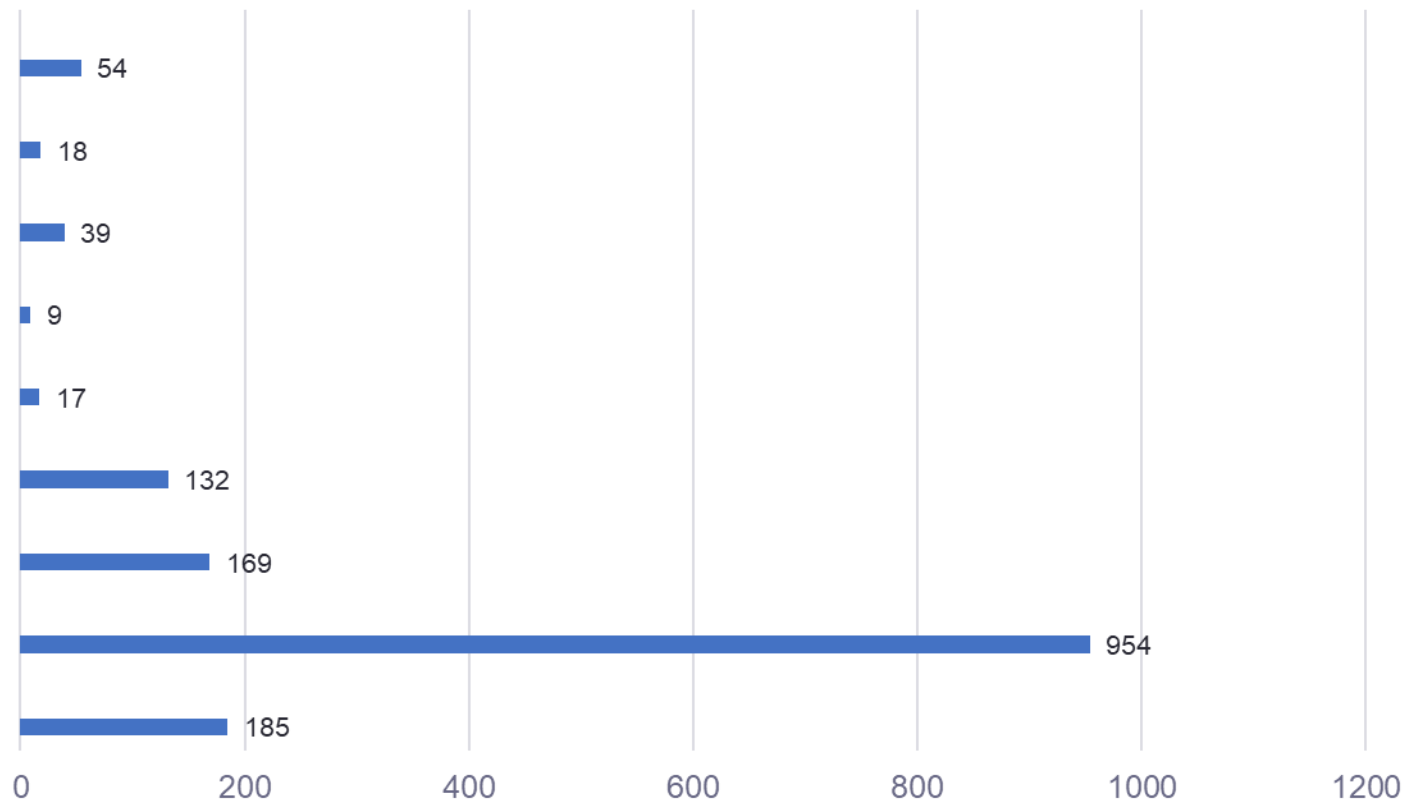
New Jersey Cares for Kids

	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
• Total Children Served	3,529	3,279	3,314	2,610	2,279	1,523



Subsidy Programs

P/TCC	CCAP	CCVC	CPS	KIN	PACC	HOML	WRAP	MCVP
185	954	169	132	17	9	39	18	54**



Technical Assistance



	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
Technical Assistance Calls	16,021	16,185	14,971	11,297	11,628	12,556**
ECC Technical Assistance Calls	3800	3,262	2,837	1,534	501	630
ECC Trainings ⁶¹	47	42	4	12	5	
TA Visits	5886	4,643	5,242	3,941	7**	345*
Enhanced TA	17	11	12	8	22	9

***COVID-19 pandemic affected this number, as office had been closed to the public for part of the reporting year.**

****Breakdown: 11,118 TA calls; 530 CCC Referral Services; 576 Consumer Interactions; 332 Provider TA**



Resource Development

	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
FCC Orientation Participants	52	64	55	42	41	30
Annual Conference Participants	225*	215*	240*	240*	N/A	101*

**Includes 69 providers plus 9 presenters and 23 board/staff at 2021 event*



Resource Development Statistics

	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
WFNJ Home Approval Visits	2	2	1	0	0	0
NJCK Home Approval Visits	10	8	4	15	9	11
FDC Registration-Mercer:						
Newly Registered	4	5	7	3	3	2
Renewals	5	7	7	5	11	7
Monitoring	53	36	34	40	24	33
Providers Voluntarily Term.	16	6	8	9	3	3
Total Current FCC Providers	43	37	36	28	25	24

ECIPD Training

	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
Professional Dev. Sessions	14	7	2	1	3	24
Participants	142	37	14	4	43	166
FCC-Specific Training	**	41	19	20	23	23
Participants	**	184	116	70	88	70
Center-Based On-Site Trng.	4	6	11	4	0	1
Participants	69	77	221	78	0	19
Strengthening Families Init.	6	4	6	1	NA	NA
Participants	59	29	31	9	NA	NA
Infant/Toddler Training	14	21	13	11	11	12
Participants	35	66	105	80	83	77
CPR	5	22	20	10	14	12
Participants	34	99	94	64	50	38
CCDBG Mandated Trng.	43	34	32	25	0	0
Participants	664	203	170	113	0	0
Grow NJ Kids In-Service		3	3	4	3	3
Participants		111	22	33	30	26
CDA Series Classes			25	34	4	2
Participants			253	240	9	4
TIPS			2	2	0	0
Participants				30	32	0
Total Sessions	91	146	133	112	58	77
Total Participants	1,043	826	1,056	723	303	400

Grants

FY 2022

County of Mercer	\$80,053
Fortifying FCC Initiative	\$17,450

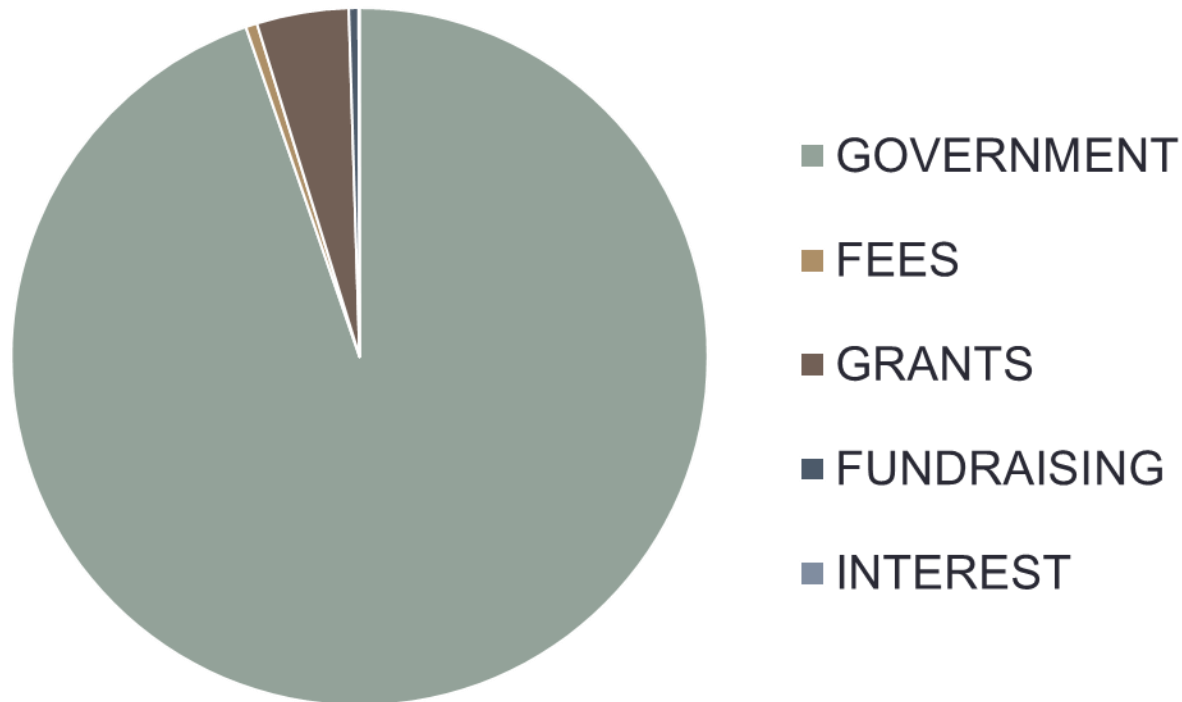
Total From Grants	\$97,503
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Agency Funding Sources

	FY 2021	FY 2022
Government	\$2,114,188	\$2,161,328
Interest	\$ 1,400	\$ 891
Fees	\$ 0	\$ 12,104
Grants	\$ 100,456	\$ 97,503
Fund-Raising/Donations	\$ 10,125	\$ 10,379
Total	\$2,226,169	\$2,282,205

Agency Funding Sources



The End

