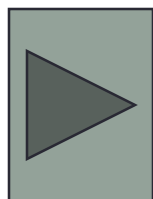


2020-21 ANNUAL MEETING

Child Care Connection



We help put the care in child care.



VISION & MISSION STATEMENT

Agency Mission

Child Care Connection provides the tools and education to give each child the very best start in life.

Agency Vision

At Child Care Connection, our vision is to ensure that every child is provided with a positive early childhood experience, and to become an exceptional model for child care resource and referral.

Goals and Objectives

- To collect data on available child care in order to provide referrals for care to parents of children from birth to adolescence.
- To educate parents as consumers and to help parents choose appropriate child care.
- To explore, plan, promote and coordinate child care programs; to work toward expansion of child care options.
- To provide professional guidance, consultation, and technical assistance to child care programs in such areas as education, social services, health and nutrition, parent involvement, child abuse and neglect, and children with special needs.
- To advocate for high standards of programs and operation for existing and new group child care agencies or centers, family child care homes, and other types of child care.

Goals (continued)

- To encourage, assist, and coordinate the efforts of existing child care programs to expand and strengthen their services.
- To cooperate with other community agencies, both public and private, to provide leadership, coordination, planning and training on the development and improvement of effective community child care agencies and personnel.
- To seek, receive, negotiate, and accept bequest, devises, gifts, contributions and grants, both public and private, to use and disburse the same to carry out the aforesaid purposes.

Agency Highlights

New Agency Vision & Mission Statement
 Purchase of *GoToMeeting* and *Zoom* platforms
 Purchased EPA for staff
 Hired family engagement specialist
 Hired three new staff during pandemic
 New parent newsletter from family engagement specialist
 Formation of new Diversity, Equity & Inclusion Committee
 31st Annual Provider Conference (2019, collaborative event)
 19th Annual Provider Appreciation Event (2021)
 15th Annual Agency Picnic (2019)
 Hosted Children's Specialized Hospital for Free Developmental Screenings (2019)

Community Support

- Trenton Stakeholders
- United Way Pledge Drive 2019/2020
- Thanksgiving Food Drive (HomeFront) 2019
- Holiday Toy Drive (Womanspace) 2019
- **College Freshmen Supply Drive (The Smith Family Foundation) 2019**
- Trenton Public Schools Back-to-School Extravaganza 2019
- Administered *Quality, Health, & Safety Grant*; *Cleaning & Sanitizing Grant*; and *Stabilization Grant* for FCC providers on behalf of the State

Collaborations

- One-Stop Career Center
- Children's Specialized Hospital
- Trenton Housing Authority Community Supportive Services Partnership
- Host site for CCA-NJ, DOE-Contracted Pre-K Centers
- *Early Mercer Reads*
- Burke Foundation Early Childhood Stakeholders Group
- Civitas Strategies *Business in Child Care* Collaboration
- *Trenton Kids Count*
- CCA of America grant to provide business training & access to an EPA for FCC providers
- HomeFront diaper/wipes distribution partnership

Advocacy:

- Mercer County HSAC Legislative Breakfast
- Strolling Thunder
- *Think Babies!* Campaign
- *Trenton Kids Count* Focus Group event
- Wrote recommendations on behalf of the Alliance for Early Care & Education Regarding the State Plan

Mini Fundraising Events:

- **Kan-Jam Tournament 2020**
- Annual Appeal \$4,220



Highlights (2)

Leadership in CCR&R Services

Child Care Connection continues as leader in national, state, and local organizations:

*State

- Child Care Aware-NJ ***Formerly NJACCRRRA*
- Division of Family Development Child Care Development Fund (CCDF) Workgroup
- NJ Early Care & Education Alliance (Secretary)
- Quarterly Info Sessions for Providers on State's Child Care Subsidy Prog.
- **Strolling Thunder (Advisory Board)**
- ACNJ *Think Babies* Statewide Campaign
- NJ Future's Committee for Lead in Drinking Water Task Force
 - *Lead in Child Care Facilities* Subcommittee



Highlights (3)

* Local

- Mercer Co. Human Services Advisory Council
 - Children, Families, & Child Care Subcommittee (Co-chair)
 - Government & Policy Committee
- Workforce Development Board (WDB)
 - Literacy Committee
 - * *Early Mercer Reads Day*
- DOE-Pre K Directors Meeting (Host)
- Trenton Housing Authority Community Supportive Services Partnership
- Trenton Stakeholders
- Burke Foundation Early Care Stakeholders Group
- Trenton Social Impact CEO Group (Co-chair)
 - Common Good Initiative
- Implemented New Procedures for License-Exempt & Summer Camp Programs

* Staff Participation in Community Activities, Boards, etc.

- **Kiwanis Club of Trenton (Executive Board) - pictured**
- Young Children Priority One Committee (Chair)
- Zonta Club of Trenton (Chair, UN Committee)



Highlights (4)

Conferences FY 2020 & 2021

- **CCC/CCCS Annual Conference for ECE, Princeton, October 2019**
- NJ's Annual Conference for Afterschool, Princeton, November 2019
- Aletha R. Wright Symposium on Early Care & Education, Fall 2020 (virtual)
- Center for Non-Profits Conference, December 2020 (virtual)
- Community Works, Princeton, January 2020 & January 2021 (virtual)
- National Head Start Conference, April 2021(virtual)



Personnel

Staff	27	(24 full-time; 3 part-time)
Actual positions	32	
Temporary	0	
Vacancies	5	
Resignations	5*	
Terminations	0	
Volunteers	0	
Interns	0	



**Resignations include 4 in FY 2020 & 1 in FY 2021. Reasons are as follows: 3 new opportunity, 1 relocation, 1 family-related.*

Staff Development

- Developing Relevant & Impactful Surveys
- Presentation on the Census
- Being Well While Doing Good: Helping Professionals & Secondary Trauma
- Mindful Client Interactions
- Being Anti-Racist
- How to Best Engage Families Experiencing Homelessness
- Mindful Moments: Keeping Calm Amidst the Chaos
- The Danger of a Single Story
- **Red Cross CPR/First Aid Certification Course**
- Presentation on New Health Benefits Package
- Mutual of America Presentation on Pension Plan
- Trauma & Resilience: The Role of the Child Care Provider
- Equity Lens Across the Age Continuum
- Preventing Chemical Exposure in the Workplace
- State's Child Abuse & Neglect Training
- Navigating Privilege in the Workplace
- Focusing on Community Partnerships: Now & in the Future
- A Conversational Approach to Consumer Education
- Anti-Racism: Because "Not Racist" Is Not Enough
- Engaging Immigrant Families
- Leading Through Crisis
- Celebrating Babies by Embracing the Essential Role of the Caregiver
- Theories of Attachment and Attunement
- Why Do Children Do What They Do?
- How to Keep Students Engaged in Remote Learning Environments
- Introduction to the Field of Infant & Early Childhood Mental Health
- Strengthening the Socio-Emotional Health of Young Children Through Screening
- Orientation to the Developing Brain
- Theories of Regulation & Reflection
- Cultivating Adult Learners Remotely
- Using Technology to Partner with Families
- Advancing Equity & Transforming Child Welfare
- Supporting Families Through Best Practices
- Theories of Neurodevelopment, Stress & Trauma
- Care in the Time of COVID-19: Promoting Clean & Safe Environments in Child Care Facilities
- Pregnancy & Early Parenting
- Theories of Dyadic Interaction & Family Systems
- Continuing the Dialogue: Infants & Toddlers Face Racism Too
- Supporting Families Through Incarceration
- Helping Families Avoid the Dangers of Social Media
- Building Relationships in a Pandemic
- Uniting Worldviews to Advance Relationships in Indigenous Communities



Community Events, Job Fairs, & Visibilities

Weekly Meetings for FCC Providers

Bi-weekly Meetings for Center-Based Providers

Quarterly Meetings on FCC Regulations & NJCCIS Implementation

ETS Cares Fair – Princeton & Ewing events

Trenton Board of Education Back-to-School Extravaganza

Mercer County Community College

Presentation: *How to Apply for a Child Care Subsidy*

Presentation (in Spanish) to Trenton Health Team: *CCC During the Pandemic*

City of Trenton Community Resource Faire for the Homeless

Hosted Camp Conversation with Mercer County Summer Camp Programs



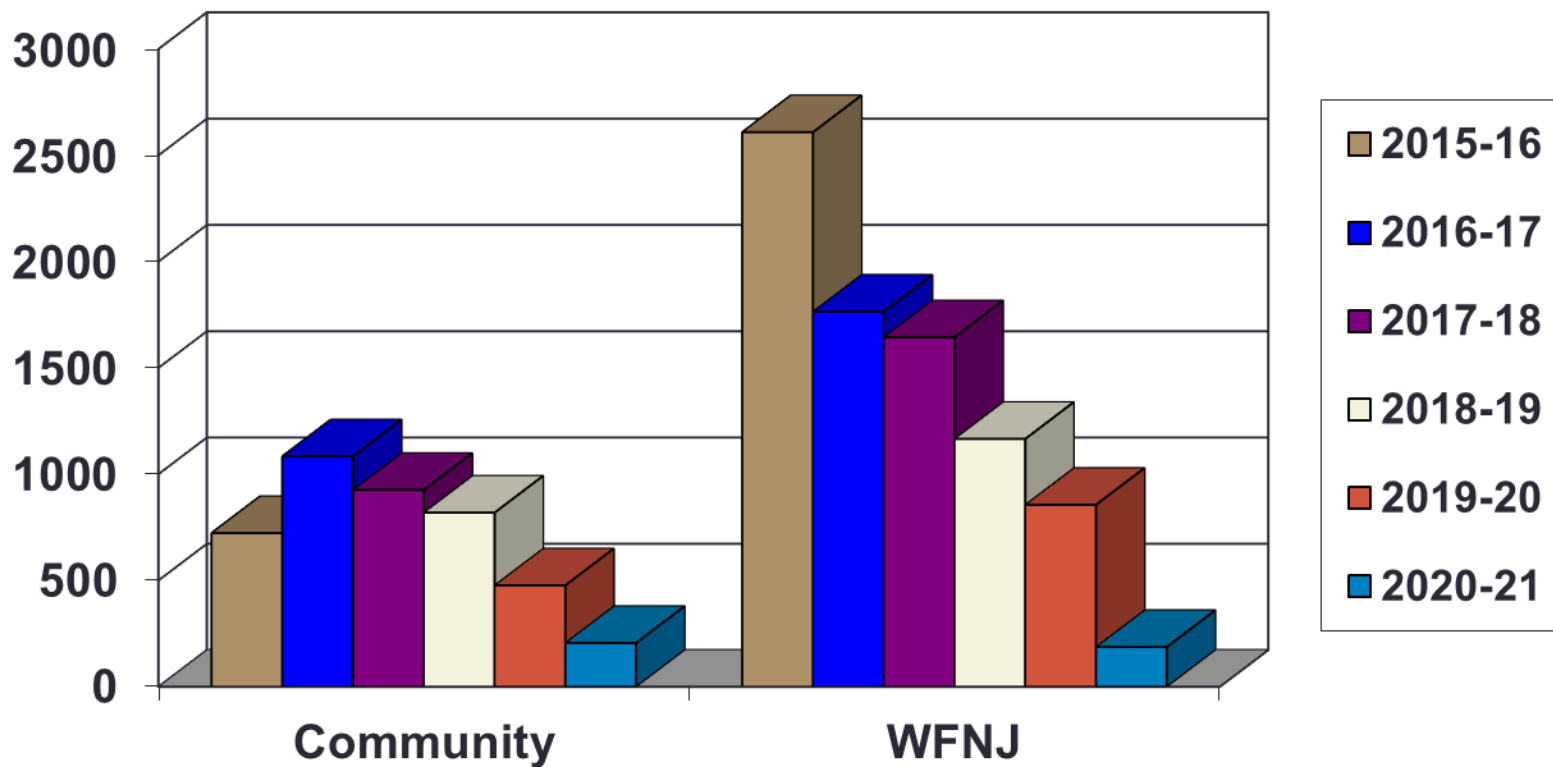
Resource & Referral Programs

	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21
Community	723*	1084*	926*	819*	477*	206*
WFNJ	2609	1765	1644	1166	856	187**

****Includes 319 online searches through our web site. Total options provided: 3,728***

*****COVID-19 removed mandated activities for TANF customers, drastically reducing the County Board of Social Services referral submissions during this period.***

Referral Department



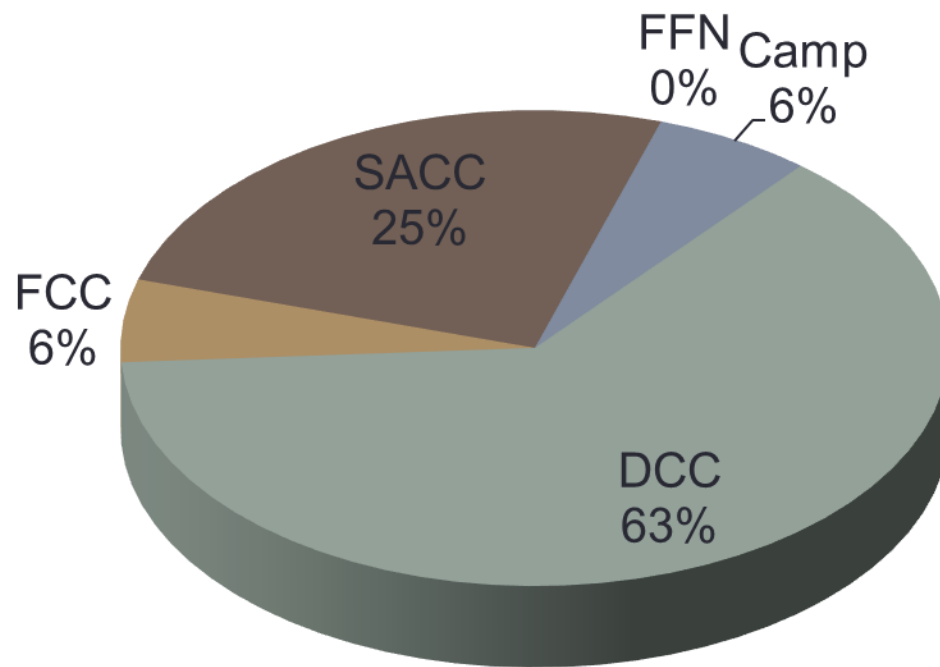
Work First NJ Statistics

	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21
Total Participants Counseled	2916	1947	1240*	1154	890	196
Total Placements**	2202	1799	1499	1146	717	180
Day Care Centers	1184	1029	742	725	447	112
Family Child Care	93	55	22	26	20	10
School-Age Care	647	567	258	247	154	45
FFN (formerly HA)	7	8	3	1	0	0
Summer Camp	259	135	147	126	90	11
Drop-In	12	5	9	19	6	2
FFN Inspections	11	12	15	1	0	0
Total Homes Approved	10	12	10	1	0	0

*Extensions are no longer included in this total as it was in previous years. Extensions total 30 for 2020-21.

**NACCRRWare does not compute multiple placements for the same type of care within the same family.

***COVID-19 instruction removed the mandatory activities for TANF customers, thus reducing the number of referrals from the County Board of Social Services drastically for fiscal years 2020 and 2021.



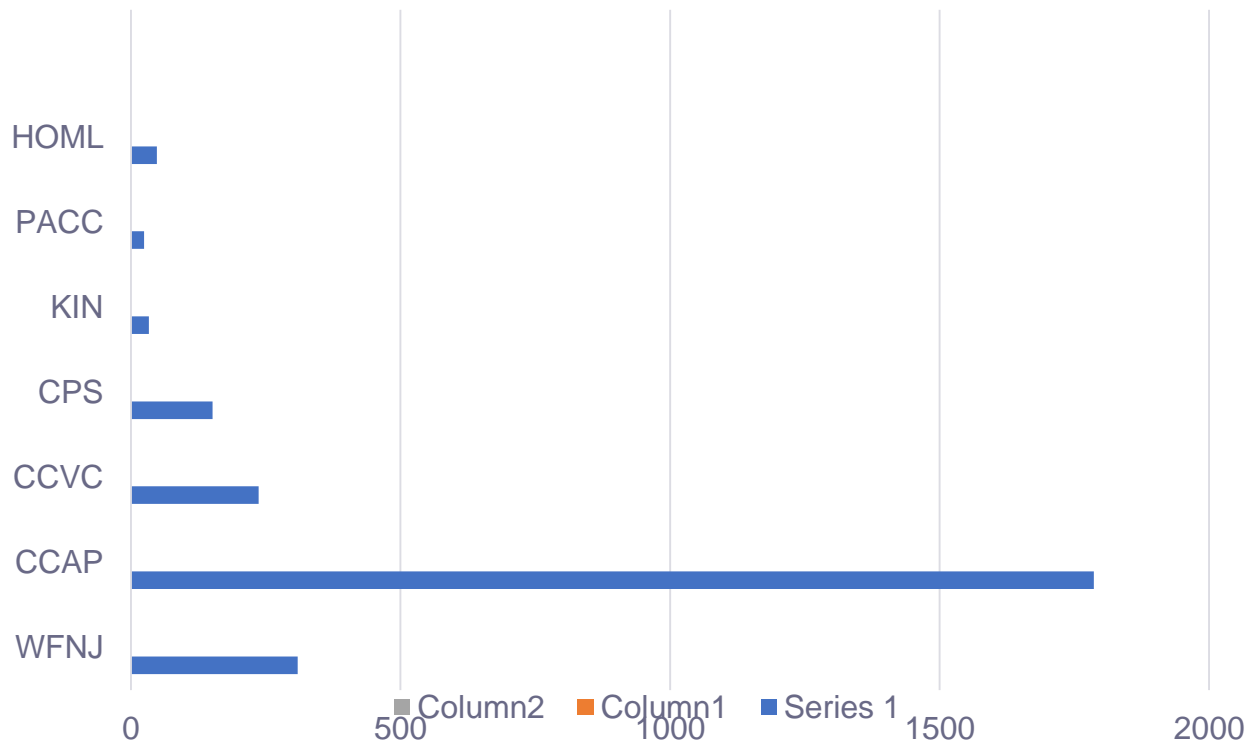
New Jersey Cares for Kids

	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21
• Total Children Served	3,390	3,529	3,279	3,314	2,610	2,279
• Waiting List	0	0	0	0	0	0



Subsidy Programs

WFNJ	CCAP	CCVC	CPS	KIN	PACC	HOML
309	1786	237	151	33	24	48



Technical Assistance



	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21
Technical Assistance Calls	14,920	16,021	16,185	14,971	11,297	11,628
ECC Technical Assistance Calls	3957	3800	3,262	2,837	1,534	501
ECC Trainings	76	61	47	42	4	12
TA Visits	4225	5886	4,643	5,242	3,941	7**
Enhanced TA	14	17	11	12	8	22

****COVID-19 pandemic affected this number, as office has been closed to the public since March 2020.**



Resource Development

	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21
FCC Orientation Participants	43	52	64	55	42	41
CCFP Visits	21	22	11	12	4	N/A
Annual Conference Participants	253	225*	215*	240*	240*	N/A

**Includes 196 providers plus 14 presenters and 30 board/staff at 2019 event (no conference in 2020)*



Resource Development Statistics

	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21
WFNJ Home Approval Visits	2	2	2	1	0	0
NJCK Home Approval Visits	9	10	8	4	15	9
FDC Registration-Mercer:						
Newly Registered	6	4	5	7	3	3
Renewals	17	5	7	7	5	11
Monitoring	45	53	36	34	40	24
Providers Voluntarily Term.	12	16	6	8	9	3
Total Current FCC Providers	56	43	37	36	28	25

ECIPD Training

	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21
Professional Dev. Sessions	21	14	7	2	1	3
Participants	165	142	37	14	4	43
FCC-Specific Training	12	**	41	19	20	23
Participants	96	**	184	116	70	88
Center-Based On-Site Trng.	19	4	6	11	4	0
Participants	165	69	77	221	78	0
Strengthening Families Init.	4	6	4	6	1	NA
Participants	61	59	29	31	9	NA
Infant/Toddler Training	34	14	21	13	11	11
Participants	269	35	66	105	80	83
CPR		5	22	20	10	14
Participants		34	99	94	64	50
CCDBG Mandated Trng.		43	34	32	25	0
Participants		664	203	170	113	0
Grow NJ Kids In-Service			3	3	4	3
Participants			111	22	33	30
CDA Series Classes				25	34	4
Participants				253	240	9
TIPS				2	2	0
Participants				30	32	0
Total Sessions	99	91	146	133	112	58
Total Participants	798	1,043	826	1,056	723	303

Grants

	FY 2020	FY 2021
County of Mercer	\$ 71,372	\$63,000
Burke Foundation	\$ 15,000	\$8,150
PACF	\$ 20,599	\$13,306
CCA of America		\$16,000
Total From Grants	\$106,971	\$100,456



Previous Year Grant Comparison

2015-16

Steps to Quality	\$306,628
County of Mercer	\$ 12,767
First Steps NJ	\$ 17,220
Schumann Fund	\$ 12,500
Total	<u>\$349,115</u>

2016-17

Steps to Quality	\$471,049
County of Mercer	\$ 25,784
First Steps NJ	\$ 17,220
Schumann Fund	\$ 500
Total	<u>\$514,553</u>

2017-18

Steps to Quality	\$291,921
County of Mercer	\$ 30,000
First Steps NJ	\$ 13,000
PACF	\$ 12,500
Total	<u>\$347,421</u>

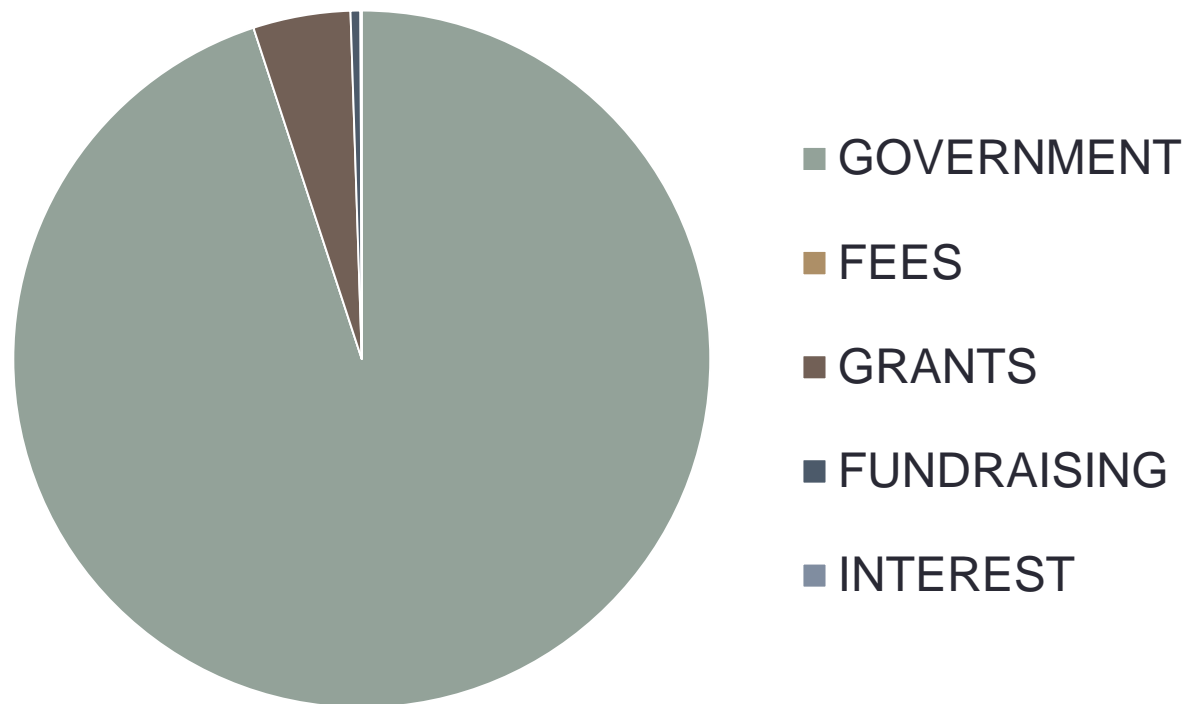
2018-19

County of Mercer	\$ 30,637
First Steps NJ	\$ 13,000
ETS	\$ 15,000
Total	<u>\$58,637</u>

Agency Funding Sources

	FY 2020	FY 2021
Government	\$2,176,022	\$2,114,188
Interest	\$ 1,513	\$ 1,400
Fees	\$ 20,102	\$ 0
Grants	\$ 106,971	\$ 100,456
Fund-Raising/Donations	\$ 9,326	\$ 10,125
Total	\$2,313,934	\$2,226,169

Agency Funding Sources



The End

